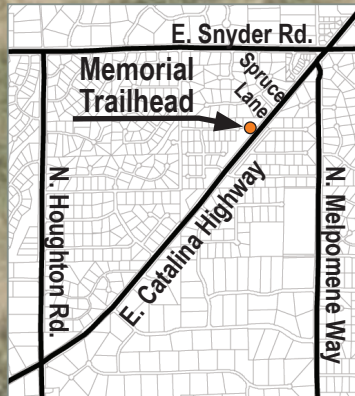



BRAD GORMAN MEMORIAL BIKE TRAILHEAD



- Trailhead Amenities**
- A** Commemorative Pavers
 - B** Memorial
 - C** Bike Racks
 - D** Trash Receptacle
 - E** Air Pump/Workstand
 - F** Ramada on Concrete Pad
 - G** Picnic Table
 - H** Bench, Typ.
 - I** Drinking Fountain
 - J** Proposed Tree, Typ.
 - K** Existing Tree to Remain, Typ.
 - L** Picnic Table
- 



It is with great joy that the Gorman Family "Brad Fund" joins with Pima County to bring you the first bicycle "Park and Ride" Memorial, now in the final phase of design. The trailhead, which includes parking, water, shade, benches, and more, will provide for the comfort of bicyclists and will complement the safety of the 6-foot bike lanes along Catalina Highway.

The Brad Fund respectfully requests your help with completion of the Memorial trailhead, estimated to cost \$140,000. The Gormans have committed their personal funds to cover the cost of 15 percent of the trailhead; Pima County and the Pima Association of Governments Regional Transportation Authority have committed an additional 75 percent. Our goal is to raise the remaining 10 percent from the many bicyclists and their friends and family members who have benefitted tremendously from the Brad P. Gorman Memorial Bikeway located between Tanque Verde Road and Summerhaven on Mt. Lemmon. We are looking at a completion date and dedication party in the fall of 2009.

All donations are accepted and we greatly appreciate your help. For a suggested \$50 tax deductible donation for the Memorial, you will receive an engraved paver in the courtyard of the shade structure with your personalized message. Please be a participant in this wonderful project in support of safety for cyclists throughout Pima County! Questions? Call 520-745-2003.

Donations / Paver Orders may be sent to:

The Brad Fund
 C/O Perimeter Bicycling Association of America
 2609 East Broadway Blvd., Tucson, AZ 85716

Please make checks payable to The Brad Fund

Engraved Commemorative Paver Order Form

Please support the Brad Gorman Memorial Bike Trailhead with a \$50.00 donation toward an engraved 4" x 8" commemorative paver. There is a three-line text limit, maximum 13 characters/numbers/symbols/spaces per line. Engravings will be centered. Upper case & lower case may be used. Print clearly—pavers will be engraved exactly as printed in the boxes below. A notification/tax letter will be sent upon installation.

Line 1

Line 2

Line 3



Example of Engraved Paver

Name of Donor: _____

Address: _____

Phone: _____ Email: _____

Project History

Ten years ago on September 30th, 1999, our son Brad was killed on Catalina Highway while training for El Tour de Tucson. Brad was hit from behind on this 50 mph road by a 17-year old uninsured driver who received a \$66 ticket in the mail for "unsafe passing". We went to the Tucson-Pima County Bicycle Advisory Committee (BAC) to ask what we could do to help the bike community be safer and make something good out of this senseless incident. Working with Matt Zoll and the BAC to promote the need for safety and

education, we designed the "Share the Streets, Give a Bike 5 Feet" bumper sticker, organized a large Safety Rally, and joined with Perimeter Bicycling and Realty Executives (the real estate company Brad worked with for 23 years) to raise funds for safety. We then went to the State Legislature and succeeded in getting enacted the 3-foot Safe Passing law for bicyclists. We were successful in securing \$567,000 in federal Transportation Enhancement funds and local County funds to build bike lanes on Catalina, and the Pima County Board of Supervisors then designated the highway as "The Brad P. Gorman Memorial Bikeway" and donated the site for the Memorial trailhead.

- Jean M. Gorman, Chair: The Brad Fund